

# Anvitha Krupa P

Product Designer

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🔗 [Portfolio Link](#)

Imagine a world where technology seamlessly integrates into our lives, making tasks easier and more enjoyable. That's my mission. I'm Anvitha, a UX Designer based in Bengaluru, committed to creating products that have a meaningful impact on the world's population.

## Skills

Design Thinking

User Research

Information Architecture

Interaction Design

Wire framing & Prototyping

Visual Design

Team Management

## Education

09/2023 - Present

**Master of Design (User Experience)**  
RV University ( SGPA - 9.27/10 )

08/2019 - 05/2023

**Bachelors of Design (Product Design)**  
M.S Ramajiah University of Applied Sciences ( SGPA - 8.2/10 )

## Professional Experience

**Decofice / Visual Design Intern**

8/2022 - 11/2022

Strategise user journeys, optimise visual elements, develop design systems, and ensure consistent branding across projects.

**DeepThought / UX-UI Design Intern**

1/2023 - 4/2023

Conducted user research, established design systems, and ensured product usability through testing and feedback analysis for the company's website

**Mileenia / Freelance**

6/2024 - Present

Enhanced online store user experience through rigorous testing, inventory management system design, visual design, development, and comprehensive branding strategies.

## Tools

Figma

Adobe Illustrator

Adobe Photoshop

HTML

CSS