

Anvitha Krupa P

Product Designer

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🌐 [Portfolio Link](#)

Imagine a world where technology seamlessly integrates into our lives, making tasks easier and more enjoyable. That's my mission. I'm Anvitha, a UX Designer based in Bengaluru, committed to creating products that have a meaningful impact on the world's population.

Skills

Design Thinking

User Research

Information Architecture

Interaction Design

Wire framing & Prototyping

Visual Design

Team Management

Education

09/2023 – Present

Master of Design (User Experience)
RV University (SGPA - 9.27/10)

08/2019 – 05/2023

Bachelors of Design (Product Design)
M.S Ramaiah University of Applied Sciences (SGPA - 8.2/10)

Tools

Figma

Adobe Illustrator

Adobe Photoshop

HTML

CSS

Professional Experience

Decofice / Visual Design Intern

8/2022 – 11/2022

Strategise user journeys, optimise visual elements, develop design systems, and ensure consistent branding across projects.

DeepThought / UX-UI Design Intern

1/2023 – 4/2023

Conducted user research, established design systems, and ensured product usability through testing and feedback analysis for the company's website

Mileenia / Freelance

6/2024 – Present

Enhanced online store user experience through rigorous testing, inventory management system design, visual design, development, and comprehensive branding strategies.